

The Asian Pacific Association for the Study of the Liver (APASL)

APASL STC 2025

“New Horizons for Steatotic Liver Disease:
Cutting Edge Research and Emerging Therapeutics”
Prospectus for Sponsorship and Exhibition



Term: October 2 (Thu) - 3(Fri) 2025

Venue: Toshi-Center Hotel, Tokyo, Japan

President: Kenichi Ikejima, MD., PhD.

Professor, Department of Gastroenterology, Juntendo University, Japan

Overview of the Conference

Conference Name:

The Asian Pacific Association for the Study of the Liver (APASL)STC 2025 Tokyo

Theme: New Horizons for Steatotic Liver Disease: Cutting Edge Research and Emerging Therapeutics

Scientific Committee:

Honorary President: Dr. Nobuhiro Sato, Tokyo, Japan / Dr. Masao Omata, Yamanashi, Japan

President: Dr. Kenichi Ikejima, Tokyo, Japan

Vice President: Dr. Dong Joon Kim Hallym University College of Medicine

Committee: Dr. Yasuhito Tanaka, Kumamoto, Japan

Dr. Shuji Terai, Niigata, Japan

Dr. Kazuyoshi Kon, Tokyo Japan

APASL Executive Council Committee :

President	Lai Wei	China
Immediate Past President	Shuichiro Shiina	Japan
President Elect	Necati Ormeci	Turkey
Secretary General-cum-Treasurer	Manoj K. Sharma	India
Executive Council		
	Gulnara Aghayeva	Azerbaijan
	Chun-Jen Liu	Taiwan
	Mamun-Al-Mahtab	Bangladesh
	Rakhi Maiwall	India
	Yoshiyuki Ueno	Japan
	Sang Hoon Ahn	Korea
	Elizabeth Powell	Australia
	Jian Zhou	China

Exhibition

APASL STC 2025 invites exhibitors as shown below.

Exhibition Fee (Basic Panel): JPY220,000 (Consumption tax included)

Exhibition Fee (Space Rental): JPY330,000/4square meter (Consumption tax included)

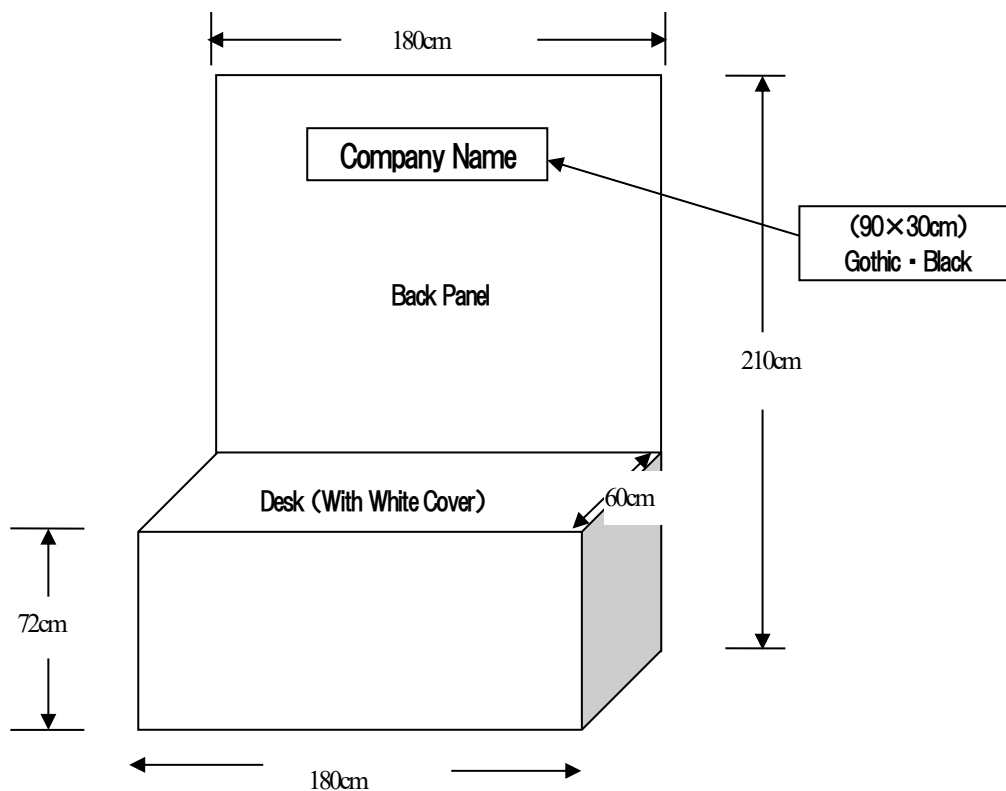
Exhibition Place: Toshi-Center Hotel

Exhibition Schedule:

Setup	<u>To be announced</u>	
Open Hours	October 2 (Thu) 2025	10:00~17:00
	October 3 (Fri) 2025	9:00~17:00
Dismantle	October 3 (Fri) 2025	17:00~18:00

* The schedule will be subject to change.

Sample of Basic Panel:



Notice:

An exhibition manual will be sent to all exhibitors after application is completed. The exhibition manual will include all necessary information such as extra furniture, A/V equipment, catering options, customs, storage, installation, dismantling, etc.

Hosting Symposia

The APASL STC 2025 invites companies to sponsor as shown below.

Date and Category:

October 2 (Thu) 2025	2 Luncheon Symposia, 2 Evening Symposia, 4 Sponsored Symposia
October 3 (Fri) 2025	2 Morning Symposia, 2 Luncheon Symposia 2 Sponsored Symposia

Symposium Fee:

October 2 (Thu) 2025	Luncheon Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thu) 2025	Luncheon Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thu) 2025	Evening Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thu) 2025	Evening Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 3 (Fri) 2025	Morning symposium, 500 seats 60min: JPY2,200,000 (Consumption tax included)
October 3 (Fri) 2025	Morning symposium, 250 seats 60min: JPY1,650,000 (Consumption tax included)
October 3 (Fri) 2025	Luncheon Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 3 (Fri) 2025	Luncheon Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thu) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thu) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 2 (Thu) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 2 (Thu) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)
October 3 (Fri) 2025	Sponsored Symposium, 500 seats 60min: JPY3,300,000 (Consumption tax included)
October 3 (Fri) 2025	Sponsored Symposium, 250 seats 60min: JPY2,750,000 (Consumption tax included)

The sponsorship fee includes the following items:

- Room rental fee, basic audio-visual equipment (PC projector, screen, audio system, lighting system, microphones, time-keeping indicator, a laser pointer, a desk-top lighting device)
- Ready room for Speaker/Chair (three hours including symposium time)
- Acknowledgement in the final printed program book
- Complimentary conference registrations: 5
- Printed Program book: 5

The sponsorship fee does not include the following items:

Travel expenses, honorarium for the chair/speaker, food and drinks for participants/chair/speaker, staff labor charge, signage/sign board/tent cards/printing materials, additional equipment, other extra items.

If you would like to extend your symposium time, please contact us.

Notice:

- The contents of the symposium program need to be approved by the organizing committee.
- Orders for food/drink, equipment, signage, and other extra items will be arranged by the Congress Secretariat. An order sheet will be sent to each sponsor after the application has been completed.

Advertisement in the Final Printed Program Book

The APASL STC 2025 invites advertisement as shown below.

Advertisement in the final printed program book

The advertisement Fee:

Inside front cover / Inside back cover / Back cover (Color): JPY330,000 (Consumption tax included)

Inside front cover / Inside back cover / Back cover (Black and White): JPY220,000 (Consumption tax included)

Inner full page (Black and White): JPY110,000 (Consumption tax included)

Inner half page (Black and White): JPY55,000 (Consumption tax included)

Details:

Planned number of issues: 800 copies

Book Size: A4 size * One hard copy will be provided to each sponsor.

Planned issue date: October 2 (Thu) 2025

Deadline of the Advertisement data submission: August 1 (Fri) 2025

Online Advertisement

The APASL STC 2025 invites online advertisers as shown below.

Contents:

APASL STC Website Advertisement with banner (Link to your company's website)

Sponsorship Fee:

JPY 110,000 (Size: 320 × 100 pixels)

Requests:

Please send Logo / Banner data (JPEG, Ai or GIF image) to secretariat by email attached file.

Please let us know the URL of your company where we should link from your Banner.

Video Broadcasting

The APASL STC 2025 invites video broadcasting as shown below.

Contents:

APASL STC Video Broadcasting between sessions at conference room

Sponsorship Fee:

JPY 110,000

Requests:

Please send MP4 file edited within 5 minutes to secretariat by email attached file.

Please prepare the video in English

Sponsorship Categories

The APASL STC 2025 invites companies to sponsor shown below.

A. Welcome Reception: JPY220,000 (Consumption tax included)

Display of your company's logo on the tickets and in the hall of Welcome Reception.

This category is limited to one company

B. Poster Session Area: JPY220,000 (Consumption tax included)

Display of your company's logo in the poster session area

This category is limited to one company

C. Speakers' Ready Room: JPY220,000 (Consumption tax included)

Display of your company's logo on the PC screen with a screen saver installed in the Speakers' Ready Room

This category is limited to one company

D. Name Badges: JPY220,000 (Consumption tax included)

Bearing of your company's logo on the name badges

This category is limited to three companies

E. Mini Program: JPY220,000 (Consumption tax included)

Advertisement with your company's logo on the Mini Program provided for all delegates

This category is limited to three companies

F. Conference Bag Logo: JPY220,000 (Consumption tax included)

Bearing of your company's logo on the conference bags provided for all delegates

This category is limited to three companies

G. Conference Bag Inserts: JPY110,000 (Consumption tax included)

Insertion of your company's flyer in the conference bags

* Flyers to be provided by each company. One-page A4 or smaller size is acceptable.

This category is limited to five companies

Sponsorship Titles

The APASL STC 2025 would like to name the sponsor as shown below.

Diamond Sponsorship: The company who's total amount of sponsorship funding is JPY7,700,000 or more (Consumption tax included)

Platinum Sponsorship: The company who's total amount of sponsorship funding is JPY5,500,000 or more (Consumption tax included)

Gold Sponsorship: The company who's total amount of sponsorship funding is JPY3,300,000 or more (Consumption tax included)

Silver Sponsorship: The company who's total amount of sponsorship funding is JPY1,650,000 or more (Consumption tax included)

Bronze Sponsorship: The company who's total amount of sponsorship funding is less than JPY1,650,000 (Consumption tax included)

Sponsorship Packages

The APASL STC 2025 invites companies to sponsor the packages shown below.

Diamond Sponsor Package: JPY7,700,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 500 seats 60 minutes

Sponsored Symposium 500 seats 60 minutes

Space Rental 4sqm x 3 = 12sqm

Advertisement (colored) one page

Category Sponsorship 4 items

Conference bag inserts

Platinum Sponsor Package: JPY5,500,000 (Consumption tax included)

Items: Luncheon or Evening Symposium 250 seats 60 minutes

Sponsored Symposium 500 seats 60 minutes

Space Rental 4sqm x 2 = 8sqm

Advertisement (colored) one page

Category Sponsorship 1 item

Conference bag inserts

Gold Sponsor Package: JPY3,300,000 (Consumption tax included)

Items: Morning Symposium 250 seats 60 minutes

Sponsored Symposium 250 seats 60 minutes

Space Rental 4sqm x 1 = 4sqm

Category Sponsorship 1 item

Conference bag inserts

Terms and Conditions

Application:

Please fill in the attached application form and send to the Congress Secretariat below by Email or Fax.

APASL STC 2025 Congress Secretariat, c/o Academia Support Japan

Address: 1-24-7-920, Shinjuku, Shinjuku-ku, Tokyo, 160-0022, Japan

Email: info@apasl-stc2025tokyo.org Tel: +81-3-6380-0102 Fax: +81-3-6380-0103

URL: www.apasl-stc2025tokyo.org

Term:

Application deadline: August 1 (Fri) 2025

Process:

- The application process will be considered basically on a first-come first-served basis.
- The organizing committee will discuss the Symposiums, Exhibition, and Advertisements.
- The final decisions on the program, as well as allocation of Exhibitions/Advertisements, will be made by the organizing committee in a fair manner.
- Allocation will be announced to each sponsor.
- As the capacity of each kind of sponsorship is limited, applications may be closed when the conference has allocated all its sponsorship capacities.

Payment Method:

For your payment of sponsorship funding, bank transfer or credit card payment is acceptable.

If you need a receipt for your payment, please contact the Congress Secretariat.

Due Date:

All payments must be received by August 1 (Fri) 2025

Cancellation Policy:

Cancellation after August 1 (Fri) 2025: 100% of the agreed sponsor funding

- Cancellation must be notified in writing.
- Non-payment does not cancel any contractual obligations.

APASL STC 2025

Sponsorship/Exhibition Application Form (page 1/3)

To apply, please complete this form and send to the Congress Secretariat by Email: info@apasl-stc2025tokyo.org or Fax: +81-3-6380-0103

Application Date: / / _____

Applicant Details		
Organization name (for invoicing)		
Organization name (for marketing)		
Industry Sector		
Website		
Postal Address		
Contact Person: (All information will be addressed to this person)		
Name		
Position		
Tel	Fax	Email
Application Item / Amount (Consumption tax included)		
<input type="checkbox"/> Hosting Symposium:		
<input type="checkbox"/> October 2 (Thu) 2025	Luncheon Symposium, 500 seats 60min:	JPY3,300,000
<input type="checkbox"/> October 2 (Thu) 2025	Luncheon Symposium, 250 seats 60min:	JPY2,750,000
<input type="checkbox"/> October 2 (Thu) 2025	Evening Symposium, 500 seats 60min:	JPY3,300,000
<input type="checkbox"/> October 2 (Thu) 2025	Evening Symposium, 250 seats 60min:	JPY2,750,000
<input type="checkbox"/> October 3 (Fri) 2025	Morning symposium, 500 seats 60min:	JPY2,200,000
<input type="checkbox"/> October 3 (Fri) 2025	Morning symposium, 250 seats 60min:	JPY1,650,000
<input type="checkbox"/> October 3 (Fri) 2025	Luncheon Symposium, 500 seats 60min:	JPY3,300,000
<input type="checkbox"/> October 3 (Fri) 2025	Luncheon Symposium, 250 seats 60min:	JPY2,750,000
<input type="checkbox"/> October 2 (Thu) 2025	Sponsored Symposium, 500 seats 60min:	JPY3,300,000
<input type="checkbox"/> October 2 (Thu) 2025	Sponsored Symposium, 250 seats 60min:	JPY2,750,000
<input type="checkbox"/> October 3 (Fri) 2025	Sponsored Symposium, 500 seats 60min:	JPY3,300,000
<input type="checkbox"/> October 3 (Fri) 2025	Sponsored Symposium, 250 seats 60min:	JPY2,750,000

APASL STC 2025 Tokyo

Sponsorship/Exhibition Application Form (page 2/3)

Organization name

Applicant Details

Advertisement for Program Book:

JPY330,000 (Color): Inside front cover / Inside back cover / Back cover

JPY220,000 (Black and White): Inside front cover / Inside back cover / Back cover

JPY110,000 (Black and White): Inner full page

JPY55,000 (Black and White): Inner half page

Online Advertisement: Size (320 × 100 pixels): JPY110,000

Video Broadcasting :JPY110,000

Exhibition: Basic Panel JPY220,000 Space Rental JPY330,000/4sqm × ___space(s)

Fascia Name Signage:

We do not wish to be adjacent to the following companies: ()

* Space will be allocated in line with your request, however this cannot be guaranteed.

Sponsorship Categories

A. Welcome Reception: JPY220,000

B. Poster Session Area: JPY220,000

C. Speakers' Ready Room: JPY220,000

D. Name Badges: JPY220,000

E. Mini Program: JPY220,000

F. Conference Bag Logo: JPY220,000

G. Conference Bag Inserts: JPY110,000

Sponsorship Packages

Diamond Sponsor Package: JPY7,700,000

Platinum Sponsor Package: JPY5,500,000

Gold Sponsor Package: JPY3,300,000

Total amount of sponsorship funding: JPY

APASL STC 2025 Tokyo

Sponsorship/Exhibition Application Form (page 3/3)

Organization name	
Payment Method	
<input type="checkbox"/> Wire transfer into the following bank account:	
Date of Bank Transfer: / /	
Bank Account Information: Bank Name: Mizuho Bank, Branch Name: HONGO Branch Beneficiary's Account No.: 4235578, Beneficiary Name: APASL STC 2025 Tokyo Swift Code: MHCBJPJT	
*Please ensure the amount transferred is equal to the total due. Include the company name to ensure payments can be matched to the appropriate invoice. To assist in the allocation of your payment, please fax or email a remittance receipt (which must include your company name) to Fax +81-3-6380-0103 or Email info@apasl-stc2025tokyo.org	
<input type="checkbox"/> Credit card charges as per this form are to be debited to:	
*Please note that 5% of credit card company's handling charge will be incurred for the credit card payment.	
Card Type: <input type="checkbox"/> Master <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> JCB	
Card holder name:	Expiry date: /
Card number:	Signature:
Declaration	
Please complete the following information regarding your broad form liability insurance policy.	
Name of insurer:	Policy number:
Expiry date:	Insured amounts: JPY
My signature below denotes that I accept the points listed in the declaration, agree to being invoiced for the total amount payable, and I am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions, and agree to abide by the terms and conditions of participating in this event.	
Signature _____	Date / /2025
Remarks	

To apply, please complete this form and send to the Congress Secretariat by
 Email: info@apasl-stc2025tokyo.org or Fax: +81-3-6380-0103